



en.data100.com.cn > Our clients >

We served



Finance

FMCG





IT & Telecom

Media & Ad



Ogilvy Public Relations Worldwide





First American



Others



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They said



"DATA100 has gained rich experiences in healthcare and medical field. They do not just simply test those client prepared concept, in most cases, they use their strategic thinking to help clients developing more winning concepts. That is why I enjoy working with DATA100 and strongly recommending them to my clients."

--Frank Li, **EURO RSCG (Beijing)**



"DATA100 is a reliable and professional local research house and I've been working with them for the last 4 years in China. Specially, I worked with Clindy Zhang on a couple of projects that spans across different produce categories; confectionery, ice cream, snack food and telecommunications. Clindy Zhang is one of the best researcher in China that I've come across. She is a good moderator and is able to provide insightful analysis and actionable recommendations."

--Sophie Chen, **Ogilvy**



"Your professional report and service is so impressive, which draw a clear picture for us on the wealthy people in mainland China."

-- Billy Chung, Personal Banking Dept., **Bank of China (Hong Kong)**



"Your delivery is more than a consultation proposal, which clearly guides our key account business."

-- Yang, Personal Banking Dept., Head Office of **Industrial and Commercial Bank of China**



"We deeply respect your professional dedication, experience and wisdom."

-- Shi, Customer Service Dep., **PICC**



"Like a consulting report, your research recommendation successfully guided our marketing effort to key accounts."

-- James Wang, **Abbott**



"Thank you for your professional work. It really helps us a lot."

-- Chris Wang, Senior market research manager, **Wyeth**



To Surveycool™

"After nearly half a year's research, we finally chose to cooperate with your company, because your company has comprehensive functions, which meet our needs. Besides, your English system helps us a lot. Our overseas colleague and those team members who are using this system both have high praise for it."

To Assuredsample™

"After about six months of investigation, we finally selected your company. With the online panel, it is faster to collect data and the efficiency of our investigation is dramatically improved."

--James Zeng, Information Dept. **P&G**



"This has been the third time we have cooperated with your company. We can see your improvement every time. Your survey system is more advanced than the American systems in such areas as skipping. We wish a long term cooperation relationship with your company."

-- Faculty of Further Education, **Harvard University**



To Assuredsample™

"I think we have had very good corporations during the past two surveys based on online-samples. The results are still being used. This kind of survey is time saving and can also control costs. We will use this kind of survey more frequently."

To Surveycool™

"The reports generated automatically from your system are very professional and flexible. Your team has a strong sense of service. Your company is a very great partner of our company."

-- Zhenhua Xia, Integrated Management Dept., **Red Bull**



"Thank you for your work. We felt your professional strength and learned a lot."

-- Hao, Marketing Department, **Samsung (China)**



"Without your professional service, CCTV Economics Channel could not accurately position itself and develop successfully. Your report was an effective tool to direct our strategy and execution."

-- Yin, **CCTV Economic**

