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Surveycool™

Surveycool™ provides you easy, fast and right survey solutions.

Surveycool™, which is co-created by DATA100 market research experts and former Oracle senior specialist, is advanced in professional functions and leading technologies.

This self-service system combines the whole research process in one online platform. Anyone without software and survey skills would easily use it and enjoy the survey process.

Features & Benefits

- Rapid research
- Maximize respondent engagement
- Branded environment
- Self-service with powerful templates
- Skip logic, piping, loops and randomization
- Visual questions with pictures and videos, and not just words
- Automatic chart
- View reports online or export raw data in excel, spss format
- Compare with historical data in your account

➤ Create survey

- Self-service with powerful templates
- Multimedia questions with pictures, audios and videos, not just words
- High security, no downloading and screenshot
- **Various Question types**
 - 1) Fill-in-the-blank
 - 2) Open Ended – Comments Box
 - 3) Choice – One Answer (Options in columns)
 - 4) Choice – One Answer (Options in rows)
 - 5) Choice – One Answer (Drop Down)
 - 6) Choice – Multiple Answers (Options in columns)
 - 7) Choice – Multiple Answers (Options in rows)
 - 8) Matrix – One Answer
 - 9) Matrix – Multiple Answers
 - 10) Matrix Rating
 - 11) Rating Scale
 - 12) Heading
 - 13) Image
 - 14) Ranking
 - 15) Number Imputing
 - 16) Complex – Multiple Matrix
- Skip logic, piping, loop and randomization
- Former answers quote
- Branded environment



Start from a scratch
Surveycool™ provides powerful templates and various question types



Edit questionnaire

➤ Test survey

Send URL to your partners to check configurations, errors, question logic, and missed questions and options.

➤ Launch

Launch surveys via URL or sending questionnaires to email box.

Want more reliable, accurate and engaging respondents?
Assuredsample™, which has **1 million samples** and subdivides 120 attributes with each sample, is willing to help you.

➤ Receive Feedback

Real-time tracking aids you grasping the project progress.

- Quota management
- Feedback view
- Background information check
- Answering time check
- Logic check
- IP address check

➤ Result & Report

- Automated statistical analysis
- Automatic chart, customized types
- Fresh data export in excel format

