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Assuredsample™

Assuredsample™ provides a shortcut to China customer,

a way of engaging with target people.

Assuredsample™ is uniquely effective at reaching, validating, and drawing insights from your target markets online. You can survey, interact with, and observe your customers or almost any target audience through our online panel. Ensuring real, engaged, and unique survey respondents, it helps you accomplish large-scale studies on various topics.

We look into China customer, and thoroughly acquaint with China Netizen much better. We have elaborately maintained this panel for 5+ years, and have accumulated for **1 million** samples. Assuredsample™, which is covering all over China, is your indispensable assistant in studies on China market.

Benefits

- Act faster
- Deeper insights
- Increase customer engagement
- Make surveys accurate and reliable
- More research for less money

Features

- **1 million +** samples
- **120** attributes
- Covering all regions of China
- Various recruiting sources
- Customized Panels
 - Industrial sub-panels
 - Occupational sub-panels
 - Other sub-panels



Location Distribution

Deeper color represents higher proportion

Quality Control

- By Identity
 - Identity Registration Control
 - Continuous Update
 - A list of professional survey-takers
- By Answer
 - Response pattern
 - Survey-taking time

About DATA100

DATA100 was founded in 2004 and has since established itself a leading **online market research** firm in china. We have conducted hundreds of research projects with industrial spectrum from finance and FMCG to IT and Healthcare.

Our years of experience and expertise have made us the trusted research provider to 100+ clients worldwide, including Fortune 500 corporations, China's top 100 enterprises, and celebrated media organizations.

Our cutting-edge **online survey platform** – **Surveycool™** is one of the leading platform in China. The customized **online panel** – **Assuredsample™** with 1 million + samples enables us to deliver relevant and rapid market research services.

By recruiting and engaging with the dedicated respondents, we assist clients to track consumer attitudes, measure market performance, and pinpoint growth opportunities in China.

The much more charming part of Assuredsample™ is **Customized Panels** which provides you with an exclusive, ongoing access to your target audience. According to various research objectives, we segment our panel into several fine groups by different dimensions. With this strong support, you will get closer to your target customers, and well meet your study demands.

